

CORVALLIS-OSU SYMPHONY ORCHESTRA

MARLAN CARLSON, MUSIC DIRECTOR & CONDUCTOR

July 18, 2017

Dear Business Owner,

The Symphony Society thanks you for supporting our concerts through program advertisements. As a valued advertiser, we invite you to renew or upgrade your advertisement in the Corvallis-OSU Symphony's 2017–2018 112th Season concert program books. Advertising in our programs not only benefits our classical music performances, but can also serve as an excellent and affordable marketing tool for your business or organization.

Last season, over 5,000 Corvallis-OSU Symphony concert programs were printed and placed into audience members' hands. Advertising with our orchestra will put your organization's message in front of thousands of concert attendees, as well as elevate your organization's status by associating with one of the most esteemed classical music ensembles in the mid-Willamette Valley.

The Corvallis-OSU Symphony Orchestra, directed by Marlan Carlson, OSU Endowed Chair for University Orchestras, is a highly-regarded, 110-member ensemble producing five major concerts each season plus an annual children's concert. High-profile soloists complement the musical artistry of students, faculty, and professional musicians from Portland, Salem, Eugene, and Corvallis. Choral music conducted by Steven Zielke, OSU Director of Choral Studies, is a treasured part of the holiday season. All performances are at The LaSells Stewart Center Austin Auditorium at Oregon State University and are accessible to all. Special discounts are offered to students and SNAP participants.

Our program books are of high quality. A printed sample can be provided to you upon request, or you can view an online example of last year's program on our website: www.cosusymphony.org/ads. Ads may be purchased in full, half, quarter, third, and sixth-page sizes. Full-page ads in full-color are available on a first-come, first-served basis for the inside and outside covers.

As a special thank you for advertising, your organization's name will be displayed on the Corvallis-OSU Symphony website with a link to your website.

Please review and complete the enclosed Corvallis-OSU Symphony Advertising Reservation Form. **Contact Nancy Currans**, Program Manager, regarding your advertising space: office@cosusymphony.org or 541.286.5580.

August 1, 2017 Reserve front, back, and inside **cover ad** spaces; artwork due August 15.

August 15, 2017 Reserve inside ad spaces; artwork due September 1.

Thank you for your support of the Corvallis-OSU Symphony!



Whitney Olsen

CORVALLIS-OSU SYMPHONY ORCHESTRA

MARLAN CARLSON, MUSIC DIRECTOR & CONDUCTOR

Concert Program Advertising Reservation Form: 2017–2018 Season

October 16, 2017	Portland Youth Philharmonic, a Free, Family-friendly Concert
November 20, 2017	“Our Judeo-Romano-Christian Heritage” with Anne Riddlington, cello
December 1, 2017	“Holiday Favorites” with OSU Choruses
February 25, 2018	“The Two Big B’s: Beethoven and Bruckner” with Alexander Tutunov, piano
May 22, 2018	“Nature and the Human Condition” featuring Mahler’s Symphony No. 3

AD SIZES	AD DIMENSIONS (w x h)	AD FEE (full season)	DUE DATES
Full page, back cover in full color	7.5” x 9.5” 8.25” x 10.25” (full bleed)	\$1000	Reservation by August 1 Art by August 15
Full page, inside covers in full color	7.5” x 9.5” 8.25” x 10.25” (full bleed)	\$900	Payment by September 30, 2017
Full-page, inside, black/white	7.5” x 9.5”	\$600	Reservation by August 15 Art by September 1 Payment by September 30, 2017
1/2-page-horizontal, inside	7.5” x 4.625”	\$400	
1/2-page-vertical, inside	3.625” x 9.5”	\$400	
1/3-page, inside	7.5” x 2.917”	\$325	
1/4-page, inside	3.625” x 4.625”	\$250	
1/6-page, inside	3.625” x 2.9167”	\$200	

Organization Name: _____ Contact Person: _____

Billing Address: _____

Phone: _____ E-mail: _____

A check is enclosed.

Send invoice to the billing address provided above. Payment deadline is September 30, 2017.

I will pay by credit card. Please contact me for my payment information.

Return this advertising reservation form to:

Nancy Currans
Corvallis-OSU Symphony Society
PO BOX 1582
Corvallis, OR 97339
541.286.5580
office@cosusymphony.org

Send artwork to:

Whitney Olsen
Corvallis-OSU Symphony Society
541.602-2105
president@cosusymphony.org