

CORVALLIS-OSU SYMPHONY ORCHESTRA

MARLAN CARLSON, MUSIC DIRECTOR & CONDUCTOR

July 1, 2018

Dear Business Sponsor,

The Symphony Society appreciates your supporting our concerts through program advertisements. As a valued advertiser, we invite you to renew or upgrade your advertisement in the Corvallis-OSU Symphony's 2018–2019 season concert programs. As you know, advertising not only benefits our classical music performances; it is also an excellent and affordable marketing tool for your business or organization.

Last season, more than 5,000 Corvallis-OSU Symphony concert programs were distributed to our audiences. Advertising with us puts your message in front of our concert attendees, as well as elevating your organization's status by associating with one of the most esteemed classical music ensembles in the mid-Willamette Valley.

The Corvallis-OSU Symphony Orchestra, directed by Marlan Carlson, OSU Endowed Chair for University Orchestras, is a top flight 110-member ensemble presenting several concerts each season, including an annual children's concert. High-profile soloists complement the musical artistry of students, faculty, and professional musicians from Portland, Salem, Eugene, and Corvallis. Choral music conducted by Steven Zielke, OSU Director of Choral Studies, is a treasured part of the holiday season. All performances are at The LaSells Stewart Center Austin Auditorium at Oregon State University. Special discounts are offered to students and SNAP participants.

Our program books are of the highest quality. A printed sample will be provided to you upon request, or you can view an online example of last year's program on our website: www.cosusymphony.org/ads. Ads may be purchased in full, half, quarter, third, and sixth-page sizes. Full-page full-cover ads on the inside and outside covers are available on a first-come, first-served basis.

As a special thank you for advertising, your organization's name will be displayed on the Corvallis-OSU Symphony website with a link to your website.

Please review and complete the enclosed Corvallis-OSU Symphony Advertising Reservation Form. You can contact Nancy Currans, program manager, regarding your advertising space, at office@cosusymphony.org or 541.286.5580.

August 1, 2018 Reserve front, back, or inside cover ad spaces; artwork due August 15

August 15, 2018 Reserve inside ad spaces; artwork due September 1

September 30, 2018 Payment due

Thank you for your support of the Corvallis-OSU Symphony.



Carol Mason, President

CORVALLIS-OSU SYMPHONY ORCHESTRA

MARLAN CARLSON, MUSIC DIRECTOR & CONDUCTOR

Concert Program Advertising Reservation Form: 2018–2019 Season

October 28, 2018 Portland Youth Philharmonic, a free, family-friendly concert
 November 18, 2018 “Bernstein 100” Bernstein Serenade, Jessica Lambert, soloist; Carl Nielsen Symphony #5
 November 30, 2018 “Holiday Favorites” with OSU choruses; Bernstein: Chichester Psalms
 February 24, 2019 “STARS OF THE ORCHESTRA” Stravinsky: Rite of Spring; student soloist winners
 May 20, 2019 “I Have Lost Touch with the World” Mahler Symphony No. 9

AD SIZES	AD DIMENSIONS (w x h)	AD FEE (full season)	DUE DATES
Full page, back cover in full color	7.5" x 9.5" 8.25" x 10.25" (full bleed)	\$1000	Reserve by August 1 Artwork due by August 15 Payment due by September 30
Full page, inside covers in full color	7.5" x 9.5" 8.25" x 10.25" (full bleed)	\$900	
Full-page, inside, black/white	7.5" x 9.5"	\$600	Reserve by August 15 Artwork due by September 1 Payment due by September 30
1/2-page-horizontal, inside	7.5" x 4.625"	\$400	
1/2-page-vertical, inside	3.625" x 9.5"	\$400	
1/3-page, inside	7.5" x 2.917"	\$325	
1/4-page, inside	3.625" x 4.625"	\$250	
1/6-page, inside	3.625" x 2.9167"	\$200	

Organization Name: _____ Contact Person: _____

Billing Address: _____

Phone: _____ E-mail: _____

A check is enclosed.

Send invoice to the billing address provided above. Payment deadline is September 30, 2018.

I will pay by credit card. Please contact me for my payment information.

Return this advertising reservation form to:

Nancy Currans
 Corvallis-OSU Symphony Society
 PO BOX 1582
 Corvallis, OR 97339
 541.286.5580
 office@cosusymphony.org

Send artwork to:

Whitney Olsen
 Corvallis-OSU Symphony Society
 office@cosusymphony.org